



Animal Radio®

AnimalRadio.com

Press Release

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ANIMAL RADIO® ADDS TELEVISION AND VIDEO DIVISION

The producers of the nationally syndicated **Animal Radio®**, America's most-listened-to pet talk radio show according to Arbitron, announce the addition of pet related Television and Video production and distribution as part its media services. Several original programs are in development to air on traditional television and online at AnimalRadio.com.

"This is an obvious evolution...a long time in the making," says Hal Abrams, **Animal Radio®** Executive Producer. "We're bringing the already successful **Animal Radio®** to a new generation of animal lovers. The same great celebrities and experts that make the **Animal Radio®** phenomenon will be in living color on your TV and broadband computer."

Video enhancements to the 36' **Animal Radio®** "Alpha-Dog" broadcast vehicle have been made. The colorful bus travels 68,000 miles yearly covering pet events and breaking news.

The official December launch showcases a partnership with Fido Friendly Magazine, and will include fresh video of the best places to travel with your pet. Other programming includes a New Pet Products series and Furry Friends looking for homes. Pet guardians will be able to consult the experts with educational on-demand video.

Animal Radio®, currently airs on 93 radio stations nationwide including **KOST 103.5** and **KBIG 104.3** Los Angeles, in independent pet stores on the **PetVision Network**, on any cell phone through the **Mobile Broadcast Network**, **iTunes** and **Yahoo! Podcasts**, and streaming online at AnimalRadio.com. Times, stations and more information can be found at

<http://AnimalRadio.com>.

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