

Premiere Radio Networks

ANIMAL: Animal Radio (6/24/09)

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Includes all spill-in.

Spill-in audience added to home station.

Ratings exclude audience added from spill-in.

Unique stations processed: 90

Primary sort by Market rank; Secondary sort by AQH

Coverage Pop: 68,538,400
Total USA Pop: 127,610,300 (Cov% 53.7)

Demo: Persons 25-54

SS 6a-10p

DMA Rank	Market	Station	AQH		
			AQH	Rtg.	Format
1	New York [¿PPM+D]	WICC-AM +	1,000	0.0	News/Talk
1	New York [¿PPM+D]	WXBA-FM #	-	-	Variety
2	Los Angeles [¿PPM+D]	KOST-FM +	28,800	0.4	Adult Contmp.
2	Los Angeles [¿PPM+D]	KBIG-FM	18,400	0.2	Hot Ac
2	Los Angeles [¿PPM+D]	KHPY-AM #	-	-	Spanish Religious
3	Chicago [¿PPM+D]	WBIG-AM #	-	-	Talk
3	Chicago [¿PPM+D]	WLBK-AM #	-	-	Talk
3	Chicago [¿PPM+D]	WRMN-AM #	-	-	Talk
4	Philadelphia [¿PPM+D]	WEEU-AM	200	0.0	Talk
6	San Francisco-..[¿PPM+D]	KNEW-AM +	300	0.0	Talk
7	Boston (Manchester)	WWDJ-AM #	-	-	Spanish Religious
8	Atlanta [¿PPM+D]	WYYZ-AM #	-	-	Southern Gospel
9	Washington, D..[¿PPM+D]	WTOP-AM #	-	-	News
12	Phoenix (Prescott)	KVNA-AM #	-	-	Talk
12	Phoenix (Prescott)	KXAZ-FM #	-	-	Adult Contmp.
13	Tampa-St. Petersburg (S..)	WSRQ-AM #	-	-	Talk
13	Tampa-St. Petersburg (Sar..)	WWTK-AM #	-	-	Talk
14	Seattle-Tacoma	KIRO-AM +	7,200	0.3	Sports
14	Seattle-Tacoma	KKNW-AM #	-	-	News/Talk
21	St. Louis	KTTR-AM #	-	-	Talk
21	St. Louis	KTTR-FM +#	0	-	Talk
21	St. Louis	WTRH-FM #	-	-	Talk
22	Portland, OR	KYKN-AM	1,000	0.1	News/Talk
23	Pittsburgh	WEDO-AM #	-	-	Variety
23	Pittsburgh	WMBA-AM #	-	-	Adult Standards
24	Charlotte	WSPC-AM #	-	-	Talk
25	Indianapolis	WMRI-AM #	-	-	Adult Standards
26	Baltimore	WCTR-AM #	-	-	Classic Hits
26	Baltimore	WHFC-FM #	-	-	Adult Alternative
30	Hartford & New Haven	WSUB-AM #	-	-	Tropical
30	Hartford & New Haven	WXCT-AM #	-	-	Spanish Contmp. Chri
33	Salt Lake City	KREC-FM	1,300	0.1	Soft Ac
33	Salt Lake City	KDXU-AM	200	0.0	Talk
33	Salt Lake City	KSNM-FM #	-	-	Hot Ac
33	Salt Lake City	KUNF-AM #	-	-	Sports
36	Greenville-Sprtnbrg-Ash..	WAIM-AM #	-	-	Talk
40	Birmingham (Ann and Tu..)	WZGX-AM #	-	-	Rgnl Mexican
41	Harrisburg-Lancaster-Le..	WKVA-AM #	-	-	Oldies
42	Las Vegas	KSHP-AM #	-	-	Sports
44	Albuquerque-Santa Fe	KRSN-AM #	-	-	Variety
51	Buffalo	WJTN-AM #	-	-	Talk
52	Providence-New Bedford	WNRI-AM	100	0.0	Talk
52	Providence-New Bedford	WARL-AM #	-	-	Talk
55	Fresno-Visalia	KYNO-AM #	-	-	Talk
58	Richmond-Petersburg	WHAN-AM #	-	-	Talk

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* Not home to DMA # Unreported in market survey + Home plus spill-in

† Station cited for special station activities. ‡ Station listed below line. See page 13 of Arbitron Market Report.

¿ PPM data is not MRC Accredited for this market.

[PPM+D] DMA measured by both PPM and diary methodologies. × May be understated due to non-encoded station (listening in diary-measured areas only).

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All audience for 100% simulcast stations is reported under the call letters of the primary station of the simulcast partnership.

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Total USA populations and DMA market ranks based on 2008-2009 population estimates (market ranks based on households).

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DMA Rank	Market	Station	AQH	AQH Rtg.	Format
62	Ft. Myers-Naples	WCNZ-AM #	-	-	Oldies
65	Charleston-Huntington	WPAY-AM #	-	-	Talk
70	Green Bay-Appleton	WRPN-AM #	-	-	Talk
71	Des Moines-Ames	KFJB-AM #	-	-	News/Talk
74	Springfield, MO	KWPM-AM #	-	-	News/Talk
77	Portland-Auburn, ME	WLOB-AM	100	0.0	Talk
77	Portland-Auburn, ME	WLOB-FM #	-	-	Talk
78	Paducah-Cape Girard-Ha..	WNBS-AM #	-	-	News/Talk
78	Paducah-Cape Girard-Harri..	WNGO-AM #	-	-	Talk
84	Shreveport	KXAR-AM #	-	-	Talk
85	Madison	WTDY-AM	200	0.0	Talk
86	Chattanooga	WGOW-AM	100	0.0	Talk
87	Harlingen-Wslco-Browns..	KVNS-AM	400	0.1	Oldies
89	South Bend-Elkhart	WHFB-AM	0	0.0	Talk
91	Colorado Springs-Pueblo	KWMV-FM #	-	-	
92	Tri-Cities, TN-VA	WFHG-FM	100	0.0	News/Talk
93	Burlington-Plattsburgh	WIPS-AM #	-	-	Talk
95	Baton Rouge	WIBR-AM #	-	-	
97	Davenport-Rock Island-M..	WZOE-AM	100	0.0	News/Talk
97	Davenport-Rock Island-Moli..	KROS-AM #	-	-	Classic Hits
97	Davenport-Rock Island-Moli..	WSDR-AM #	-	-	News/Talk
99	Charleston, SC	WTMA-AM	400	0.1	News/Talk
104	Myrtle Beach-Florence, ..	WJMX-AM	100	0.0	Talk
108	Reno	KKFT-FM	200	0.1	Talk
108	Reno	KCMY-AM	0	0.0	Classic Country
108	Reno	KOWL-AM	0	0.0	News/Talk
110	Tyler-Longview (Lfkn & N..	KRBA-AM	100	0.0	Southern Gospel
112	Boise	KFXD-AM	100	0.0	Sports
113	Sioux Falls (Mitchell)	KINI-FM #	-	-	Variety
113	Sioux Falls (Mitchell)	KORN-AM #	-	-	Talk
121	Santa Barbara-Snta Mria-..	KTMS-AM	100	0.0	Talk
121	Santa Barbara-Snta Mria-S..	KSMA-AM #	-	-	Talk
121	Santa Barbara-Snta Mria-S..	KVEC-AM	0	0.0	News/Talk
126	Yakima-Pasco-Richland-..	KTCR-AM	0	0.0	Talk
131	Amarillo	KICA-AM #	-	-	Southern Gospel
136	Monroe-El Dorado	KAGL-FM	200	0.1	Classic Rock
143	Lubbock	KJDL-AM #	-	-	Talk
155	Bluefield-Beckley-Oak Hill	WHIS-AM	100	0.1	Talk
155	Bluefield-Beckley-Oak Hill	WTZE-AM	0	0.0	Talk
162	Idaho Falls-Pocatello (Ja..	KBLL-AM	0	0.0	Talk
162	Idaho Falls-Pocatello (Jack..	KBLY-AM	0	0.0	Talk
165	Abilene-Sweetwater	KXYL-FM +	100	0.1	Talk
176	Lake Charles	KAOK-AM	200	0.2	Talk
180	Marquette	WPIQ-FM #	-	-	Talk
198	Cheyenne, Wy-Scottsbluf..	KRAE-AM	0	0.0	Sports

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DMA Rank	Market	Station	AQH		Format
			AQH	Rtg.	
		Total	61,200		
		Coverage Rtg		0.1	
		USA Rtg		0.0	

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